

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 15**

**CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION  
UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934  
OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934.**

**Commission File Number 001-40048**

**INNOVID CORP.**  
(Exact name of registrant as specified in its charter)

**116 E 16th Street  
New York, New York 10003  
+1 (212) 966-7555**  
(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

**Common Stock, par value \$0.0001 per share  
Warrants to purchase one share of Common Stock at an exercise price of \$11.50 per share  
(Title of each class of securities covered by this Form)**

**None**  
(Titles of all other classes of securities for which a duty to file reports under section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1)	<input checked="" type="checkbox"/>
Rule 12g-4(a)(2)	<input type="checkbox"/>
Rule 12h-3(b)(1)(i)	<input checked="" type="checkbox"/>
Rule 12h-3(b)(1)(ii)	<input type="checkbox"/>
Rule 15d-6	<input type="checkbox"/>
Rule 15d-22(b)	<input type="checkbox"/>

Approximate number of holders of record as of the certification or notice date: One (1)

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Innovid Corp. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

### INNOVID CORP.

Date: February 24, 2025

By: /s/ Stephen Cook  
Name: Stephen Cook  
Title: General Counsel

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