SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO § 240.13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO § 240.13d-2

(Amendment No. _)*

Innovid Corp.

(Name of Issuer)

Common Stock, Par Value \$0.0001 per Share

(Title of Class of Securities)

457679 108

(CUSIP Number)

March 23, 2023

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- \Box Rule 13d-1(b)
- ⊠ Rule 13d-1(c)
- \Box Rule 13d-1(d)
- * The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended (the "Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No	o. 457679 108			13G	Page 2 of 14 Pages					
1.	NAMES OF RE	NAMES OF REPORTING PERSONS								
	Vinto oo Invootn	Vintage Investments 5 L.P.								
2.										
2.	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)									
		- /		(a	a) 🗆					
				(b						
3.	SEC USE ONL	Y								
4.	CITIZENSHIP	OR PLACE	OF ORGANIZATION							
	CITIZEI(SIIII	ORTERIOL								
	Israel									
		5.	SOLE VOTING POW	ER						
			0							
	MBER OF	6.	SHARED VOTING PO	OWER						
	HARES EFICIALLY									
	NED BY		4,707,478 (1)							
	EACH	7.	SOLE DISPOSITIVE	POWER						
	PORTING SON WITH		0							
FER	SON WITH	8.	SHARED DISPOSITIVE POWER							
			4,707,478 (1)							
9.	AGGREGATE	AMOUNT		D BY EACH REPORTING PERSON						
).	1.001LOITL									
	4,707,478 (1)									
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)									
11.	PERCENT OF	CLASS REI	PRESENTED BY AMOU	NT IN ROW (9)						
	3.5% (2)									
	3.370(2)									

12.	TYPE OF REPORTING PERSON (See Instructions)
	PN

- (1) Consists of 2,748,695 shares of common stock of the issuer ("common stock") held by Vintage Growth Fund I (Cayman), L.P. (formerly known as Vintage Co-Investment Fund I (Cayman), L.P.) and 1,958,783 shares of common stock held by Vintage Growth Fund I (Israel), L.P. (formerly known as Vintage Co-Investment Fund I (Israel), L.P.) (collectively, the "Vintage Growth Funds"). The reporting person serves as the general partner of each of the Vintage Growth Funds and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Growth Funds. See Item 4.
- (2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission (the "SEC") on March 3, 2023.

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1.	NAMES OF REPORTING PERSONS								
	Vintage Fund 5 Ltd.								
2.	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP								
	(See Instructions) (a)								
				$(a) \square$ (b) \square					
3.	SEC USE ONL	Y							
4.	CITIZENSHID		OF ORGANIZATI	ON					
4.	CHIZENSHIP	OKTLACE	OF OKGANIZATI						
	Israel	1							
		5.	SOLE VOTING	POWER					
			0						
	MBER OF HARES	6.	SHARED VOTI	NG POWER					
BENE	EFICIALLY		4,707,478 (1)						
	'NED BY EACH	7.	SOLE DISPOSIT	TIVE POWER					
REF	PORTING SON WITH		0						
PERS		8.		OSITIVE POWER					
			4 505 450 (1)						
9.	AGGREGATE	AMOUNT F	4,707,478 (1)	WNED BY EACH REPORTING PERSON					
7.		1		THE DI BIOI REFORMANCI ERSON					
	4,707,478 (1)								
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)								
11.	PERCENT OF	CLASS REP	RESENTED BY A	MOUNT IN ROW (9)					
	3.5% (2)								
12.		ORTING PE	RSON (See Instruc	tions)					
	СО								
	0								

(1) Consists of 2,748,695 shares of common stock held by Vintage Growth Fund I (Cayman), L.P. (formerly known as Vintage Co-Investment Fund I (Cayman), L.P.) and 1,958,783 shares of common stock held by Vintage Growth Fund I (Israel), L.P. (formerly known as Vintage Co-Investment Fund I (Israel), L.P.). The reporting person serves as the general partner of the general partner of each of the Vintage Growth Funds and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Growth Funds. See Item 4.

(2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the SEC on March 3, 2023.

CUSIP N	o. 457679 108	13G	Page 4 of 14 Pages
1.	NAMES OF REPORTING PERSONS		
	Vintage Ventures III L.P.		
2.	CHECK THE APPROPRIATE BOX IF A MEMBE	R OF A GROUP	
	(See Instructions)		
		(a) 🗆	
		(b) 🗆	
3.	SEC USE ONLY		
1			

4.	CITIZENSHIP OR PLACE OF ORGANIZATION					
	Israel					
		5.	SOLE VOTING POWER			
			0			
	MBER OF HARES	6.	SHARED VOTING POWER			
BENI	BENEFICIALLY		1,610,429 (1)			
	OWNED BY EACH 7.		SOLE DISPOSITIVE POWER			
RE	REPORTING PERSON WITH 8.		0			
PER			SHARED DISPOSITIVE POWER			
			1,610,429 (1)			
9.	AGGREGATE	AMOUNT	BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	1,610,429(1)					
10.	CHECK IF THE	E AGGREG	ATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)			
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
	1.2% (2)					
12.		ORTING PE	ERSON (See Instructions)			
	PN					

(1) Consists of 1,153,066 shares of common stock held by Vintage Secondary Fund II (Cayman), L.P. and 457,363 shares of common stock held by Vintage Secondary Fund II (Israel), L.P. (collectively, the "Vintage Secondary II Funds"). The reporting person serves as the general partner of each of the Vintage Secondary II Funds and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Secondary II Funds. See Item 4.

(2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the SEC on March 3, 2023.

CUSIP N	No. 457679 108			13G	Page 5 of 14 Pages			
1.		NAMES OF REPORTING PERSONS Vintage Ventures Fund 3 Ltd.						
2.		CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) (b) (b)						
3.	SEC USE ONL	Y						
4.	CITIZENSHIP	OR PLACE	OF ORGANIZATION					
S BEN OV RE	JMBER OF SHARES VEFICIALLY WNED BY EACH EPORTING RSON WITH	5. 6. 7. 8.	SOLE VOTING POW 0 SHARED VOTING P 1,610,429 (1) SOLE DISPOSITIVE 0 SHARED DISPOSITI 1,610,429 (1)	OWER POWER				
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,610,429 (1)							
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)							
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 1.2% (2)							
12.	TYPE OF REP CO	ORTING PE	RSON (See Instructions))				

(1) Consists of 1,153,066 shares of common stock held by Vintage Secondary Fund II (Cayman), L.P. and 457,363 shares of common stock held by Vintage Secondary Fund II (Israel), L.P. The reporting person serves as the general partner of the general partner of each of the Vintage Secondary II Funds and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Secondary II Funds. See Item 4.

(2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the SEC on March 3, 2023

CUSIP N	o. 457679 108			13G	Page 6 of 14 Pages					
1.	NAMES OF REPORTING PERSONS									
	Vintage Investn	Vintage Investments VI L.P.								
2.	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP									
	(See Instructions) (a) \Box									
				(a) □ (b) □						
3.	SEC USE ONL	Y								
4.	CITIZENSHIP	OR PLACE	E OF ORGANIZAT	ION						
	Israel									
	101001	5.	SOLE VOTING	POWER						
			0							
	MBER OF	F 6. SHARED VOTING POWER								
	HARES EFICIALLY									
OW	NED BY	7.	239,580 (1)	TIVE DOWED						
	EACH PORTING	7. SOLE DISPOSITIVE POWER								
	SON WITH		0							
		8.	SHARED DISP	OSITIVE POWER						
			239,580(1)							
9.	AGGREGATE	AMOUNT	BENEFICIALLY (OWNED BY EACH REPORTING PERSON						
	239,580 (1)									
10.	CHECK IF TH	E AGGREG	ATE AMOUNT IN	NROW (9) EXCLUDES CERTAIN SHARES (See Instruct	ions) \Box					
11.	PERCENT OF	CLASS RE	PRESENTED BY A	AMOUNT IN ROW (9)						
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)									
12	0.2% (2)	ODTINC P	ERSON (See Instru	ation a)						
12.	I TPE OF REP	OKTING PI	EKSON (See Instru	cuons)						
	PN									

(1) Consists of 181,339 shares of common stock held by Vintage Secondary Fund III (Cayman), L.P. and 58,241 shares of common stock held by Vintage Secondary Fund III (Israel), L.P. (collectively, the "Vintage Secondary III Funds"). The reporting person serves as the general partner of each of the Vintage Secondary III Funds and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Secondary III Funds. See Item 4.

(2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the SEC on March 3, 2023.

CUSIP No	o. 457679 108			13G	Page 7 of 14 Pages				
1.	NAMES OF RE	NAMES OF REPORTING PERSONS							
	Vintage Fund 6								
2.			TE BOX IF A ME	MBER OF A GROUP					
	(See Instructions	s)							
				(a) 🗆					
				(b) 🗆					
3.	SEC USE ONL	Y							
4.	CITIZENSHIP	OR PLACE	OF ORGANIZATI	ION					
	Israel								
		5.	SOLE VOTING	POWER					
0									
NUMBER OF		6.	6. SHARED VOTING POWER						
SHARES									
BENE	BENEFICIALLY		239,580(1)						
OW	NED BY								
1	EACH								

	REPORTING 7. PERSON WITH		SOLE DISPOSITIVE POWER 0	
	8.		SHARED DISPOSITIVE POWER 239,580 (1)	
9.	AGGREGATE 239,580 (1)	AMOUNT	BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)			
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.2% (2)			
12.	TYPE OF REPORTING PERSON (See Instructions) CO			

(1) Consists of 181,339 shares of common stock held by Vintage Secondary Fund III (Cayman), L.P. and 58,241 shares of common stock held by Vintage Secondary Fund III (Israel), L.P. The reporting person serves as the general partner of the general partner of each of the Vintage Secondary III Funds and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Secondary III Funds. See Item 4.

(2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the SEC on March 3, 2023.

CUSIP No	o. 457679 108		13G	Page 8 of 14 Pages					
1.	NAMES OF REPORTING PERSONS								
		Vintage Ventures II L.P.							
2.	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP								
	(See Instructions	(See Instructions) (a)							
			(b) □						
3.	SEC USE ONLY	ľ							
4.	CITIZENSHIP (OR PLACE OF ORGAN	ZATION						
	Israel	5. SOLE VO	ING POWER						
		J. BOLL VC	INGTOWER						
NUN	MBER OF								
SI	HARES	6. SHARED VOTING POWER							
	EFICIALLY /NED BY	495,377 (
	EACH								
	PORTING	0							
PERS	SON WITH	8. SHARED	DISPOSITIVE POWER						
		495,377 (
9.	AGGREGATE		LY OWNED BY EACH REPORTING PERSON						
	405 277 (1)								
10.	495,377 (1) CHECK IF THE	AGGREGATE AMOL	T IN ROW (9) FXCLUDES CERTAIN SHARES (See Instr	uctions)					
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)								
11.	PERCENT OF C	CLASS REPRESENTED	BY AMOUNT IN ROW (9)						
	0.4% (2)								
12.		ORTING PERSON (See	structions)						
	со								
1	20								

(1) Consists of 206,919 shares of common stock held by Vintage Fund of Funds I (Cayman), L.P. and 288,458 shares of common stock held by Vintage Funds of Funds I (Israel), L.P (collectively, the "Vintage Funds of Funds I"). The reporting person serves as the general partner of each of the Vintage Funds of Funds I and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Funds of Funds I. See Item 4.

(2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the SEC on March 3, 2023.

CUSIP N	No. 457679 108			13G	Page 9 of 14 Pages				
1.	NAMES OF RE	NAMES OF REPORTING PERSONS							
2.	Vintage Ventures Fund II Ltd. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP								
	(See Instruction	s)		(a) □ (b) □					
3.	SEC USE ONL	Y							
4.	CITIZENSHIP	OR PLACE	E OF ORGANIZATI	ON					
	Israel	•							
		5.	SOLE VOTING	POWER					
NU	JMBER OF								
S	SHARES	6.	SHARED VOTI	JG POWER					
	IEFICIALLY WNED BY		495,377 (1)						
	EACH	7. SOLE DISPOSITIVE POWER							
	EPORTING SON WITH		0						
I LIX	SON WITH	8.	SHARED DISPO	SITIVE POWER					
			495,377 (1)						
9.	AGGREGATE	AMOUNT	BENEFICIALLY C	WNED BY EACH REPORTING PERSON					
	495,377 (1)								
10.	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)								
11.	PERCENT OF								
	0.4% (2)								
12.	TYPE OF REP	ORTING P	ERSON (See Instruc	cions)					
	СО								

(1) Consists of 206,919 shares of common stock held by Vintage Fund of Funds I (Cayman), L.P. and 288,458 shares of common stock held by Vintage Fund of Funds I (Israel), L.P. The reporting person serves as the general partner of the general partner of each of the Vintage Funds of Funds I and may therefore be deemed to share beneficial ownership with respect to the shares of common stock held by the Vintage Funds of Funds I. See Item 4.

(2) Based on 136,281,196 shares of common stock of the issuer outstanding as of March 1, 2023, as described in the issuer's Annual Report on Form 10-K filed with the SEC on March 3, 2023.

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Item 1(a). Name of Issuer:

The name of the issuer is Innovid Corp. (the 'Issuer").

Item 1(b). Address of Issuer's Principal Executive Offices:

The Issuer's principal executive offices are located at 30 Irving Place, 12th Floor, New York, NY 10003.

Item 2(a). Name of Person Filing:

The following entities, listed in (i)-(vi) below, who are filing this Statement of Beneficial Ownership on Schedule 13G (the 'Statement'), are referred to herein collectively as the "Reporting Persons":

- (i) Vintage Investments 5 L.P. ("Vintage 5 L.P.")
- (ii) Vintage Fund 5 Ltd. ("Vintage 5 Ltd.")
- (iii) Vintage Ventures III L.P. ("Vintage 3 L.P.")
- (iv) Vintage Ventures Fund 3 Ltd. ("Vintage 3 Ltd.")
- (v) Vintage Investments VI L.P. ("Vintage 6 L.P.")
- (vi) Vintage Fund 6 Ltd. ("Vintage 6 Ltd.")
- (vii) Vintage Ventures II L.P. ("Vintage 2 L.P.")
- (viii) Vintage Ventures Fund II Ltd. ("Vintage 2 Ltd.")

Vintage 5 L.P. serves as the general partner of each of Vintage Growth Fund I (Cayman), L.P. and Vintage Growth Fund I (Israel), L.P., which hold shares of common stock of the Issuer. Vintage 5 Ltd. serves as the general partner of Vintage 5 L.P.

Vintage 3 L.P. serves as the general partner of each of Vintage Secondary Fund II (Cayman), L.P. and Vintage Secondary Fund II (Israel), L.P., which hold shares of common stock of the Issuer. Vintage 3 Ltd. serves as the general partner of Vintage 3 L.P.

Vintage 6 L.P. serves as the general partner of each of Vintage Secondary Fund III (Cayman), L.P. and Vintage Secondary Fund III (Israel), L.P., which hold shares of common stock of the Issuer. Vintage 6 Ltd. serves as the general partner of Vintage 6 L.P.

Vintage 2 L.P. serves as the general partner of each of Vintage Fund of Funds I (Cayman), L.P. and Vintage Fund of Funds (Israel) I, L.P., which hold shares of common stock of the Issuer. Vintage 2 Ltd. serves as the general partner of Vintage 2 L.P.

Vintage 5 L.P., Vintage 3 L.P., Vintage 6 L.P., and Vintage 2 L.P. are collectively referred to as the "GPs". Vintage 5 Ltd., Vintage 3 Ltd., Vintage 6 Ltd., and Vintage 2 Ltd. are collectively referred to as the "GPs of the GPs". The voting power and dispositive power with respect to the shares of common stock of the Issuer that are indirectly beneficially owned by the GPs of the GPs are controlled by entities that are under common control. However, no single shareholder of a GP of the GPs holds a majority equity or voting interest in any of the GPs, and, therefore, no such shareholder possesses voting or investment power with respect to any of the shares of the Issuer reported herein.

Item 2(b). Address of Principal Business Office or, if None, Residence:

The principal business office of each Reporting Person is 12 Abba Eban Avenue, 10th Floor Ackerstein Towers Building D Hertzliya Pituach, 46120 Israel.

Item 2(c). Citizenship:

The state of organization of each Reporting Person is Israel.

Item 2(d). Title of Class of Securities:

This Statement relates to the common stock, par value \$0.0001 per share ('common stock''), of the Issuer.

Item 2(e). CUSIP Number:

The CUSIP number of the common stock is 457679 108.

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Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b), or (c), check whether the person filing is a:

- (a) D Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).
- (b) \square Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) \Box Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e) \Box An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);
- (f) \Box An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
- (g) \Box A parent holding company or control person in accordance with (240.13d-1(b)(1)(i)(G));
- (h) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C.1813);
- (i) 🗌 A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) \Box A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);
- (k) \Box Group, in accordance with §240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Not applicable.

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1:

Please see Rows 5 through 9 and 11 of the cover page of each Reporting Person for the beneficial ownership information for each Reporting Person.

The total number of shares of common stock beneficially owned by the Reporting Persons is 7,052,864, constituting 5.2% of the outstanding shares of common stock. While none of the Reporting Persons individually possesses beneficial ownership in excess of 5% of the outstanding shares of common stock, the voting power and dispositive power with respect to the shares of common stock of the Issuer that are indirectly beneficially owned by the GPs of the GPs are controlled by entities that are under common control, which may together be deemed to indirectly possess beneficial ownership of in excess of 5% of the outstanding common stock. Each of the Reporting Persons and each of the shareholders of the GPs of the GPs disclaims beneficial ownership of the shares of common stock reported in this Statement except to the extent of its (or, in the case of certain of those shareholders, his) pecuniary interest (if any) therein.

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following:

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not applicable.

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Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certifications.

Each of the Reporting Persons hereby certifies as follows:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under § 240.14a-11.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

VINTAGE INVESTMENTS 5 L.P.

By: Vintage Fund 5 Ltd., its sole general partner

By:	/s/ Abe Finkelstein
Name:	Abe Finkelstein
Title:	Director

VINTAGE FUND 5 LTD.

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE VENTURES III L.P.

By: Vintage Ventures Fund 3 Ltd., its sole general partner

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE VENTURES FUND 3 LTD.

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE INVESTMENTS VI L.P.

By: Vintage Fund 6 Ltd., its sole general partner

By:	/s/ Abe Finkelstein
Name:	Abe Finkelstein
Title:	Director

VINTAGE FUND 6 LTD.

By:	/s/ Abe Finkelstein
Name:	Abe Finkelstein
Title:	Director

VINTAGE VENTURES II L.P.

By: Vintage Ventures Fund II Ltd., its sole general partner

By: /s/ Abe Finkelstein Name: Abe Finkelstein

Title: Director

VINTAGE VENTURES FUND II LTD.

By: /s/ Abe Finkelstein

Name: Abe Finkelstein Title: Director

Dated: April 3, 2023

CUSIP No. 457679 108 13G Page 14 of 14 Pages EXHIBITS Exhibit 1 - Joint Filing Agreement pursuant to Rule 13d-1(k)(1)

Exhibit 1

JOINT FILING AGREEMENT

The undersigned parties hereby agree that this Statement on Schedule 13G filed herewith, and any amendments thereto filed hereafter by any of the undersigned parties, relating to the common stock, par value \$0.0001, of Innovid Corp., is being (and will be, in the case of amendments hereto) filed jointly with the Securities and Exchange Commission pursuant to Rule 13d-1(k) of the Securities Exchange Act of 1934, as amended, on behalf of each such person.

Date: April 3, 2023

VINTAGE INVESTMENTS 5 L.P.

By: Vintage Fund 5 Ltd., its sole general partner

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE FUND 5 LTD.

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE VENTURES III L.P.

By: Vintage Ventures Fund 3 Ltd., its sole general partner

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE VENTURES FUND 3 LTD.

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE INVESTMENTS VI L.P.

By: Vintage Fund 6 Ltd., its sole general partner

/s/ Abe Finkelstein By: Name: Abe Finkelstein Title: Director

VINTAGE FUND 6 LTD.

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE VENTURES II L.P.

By: Vintage Ventures Fund II Ltd., its sole general partner

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director

VINTAGE VENTURES FUND II LTD.

By: /s/ Abe Finkelstein Name: Abe Finkelstein Title: Director